

Plan Development

Strategic Focus Areas & Issues

Strategic Alliance Subcommittees, cross-functional groupings of certain County staff, convened through the Summer & Fall 2008 to identify trends and issues affecting Guilford County, and to examine them in greater detail. Trends and issues were identified using guidance from the draft County goals and citizen input gathered through forums,, task forces, and surveys, and subcommittee research. Each subcommittee identified several key trends & issues, many with overlapping components. To encapsulate these components, each strategic issue is organized by its shared, underlying focus. The emergent strategic focus areas and fifteen issues, listed below, reinforce the direction first set by the County’s vision, mission, values, and goals.

Strategic Focus Areas

Strategic Issues

1	Further Community Achievement	<ul style="list-style-type: none"> ❖ Poverty/Self Sufficiency ❖ School Readiness/Youth Development ❖ High quality K-12 Education ❖ Workforce Preparedness & Personal Enrichment
2	Improve Quality of Life & Manage Growth	<ul style="list-style-type: none"> ❖ Social Capital/Community Vibrancy ❖ Green & Clean Community ❖ Economic Growth
3	Ensure Community Health & Safety	<ul style="list-style-type: none"> ❖ Mental Health Risk Behaviors ❖ Physical & Environmental Health ❖ Child, Aging and Disabled Adult Care ❖ Mitigation/Emergency Response ❖ Gang Activity, Crime Prevention, Courts and Corrections Services
4	Maintain Efficient, Effective, and Responsive Governance	<ul style="list-style-type: none"> ❖ Citizen-Oriented Service Improvement ❖ Fiscal Performance ❖ Workforce & Workplace Development