

# Vision, Mission and Values

On September 6, 2007, the Guilford County Board of Commissioners adopted the following vision, mission and values statements for the County, crafted with the assistance of citizen input and supported by Strategic Alliance Committee research.

## Our Vision

**Guilford County is a place that...**

*Creates Prosperity and Educational Opportunity* for all its citizens;

Views *Diversity* as a strength and strives for equality;

Provides freedom through *Safe and Healthy* communities; and

Values economic growth, producing a *Rich Quality of Life*.

## Our Values

**Those who choose to live, work, learn and play in Guilford County will appreciate and value:**

- A rich quality of life;
- An exceptional infrastructure;
- Economic opportunity; and
- An innovative, inclusive, open and collaborative government.

**The County promotes an exceptional infrastructure made possible by its:**

- Strategic efforts to recruit industry and expand businesses in the area;
- Success in encouraging students attending our universities to live and work here after graduation;
- Carefully planned growth and development to avoid untenable traffic issues and ensure adequate infrastructure and school and safety resources are in place;
- Provision of excellent and safe schools offering both traditional and nontraditional educational opportunities to meet the needs of every student;
- Commitment to public health, mental health, social services and public safety; and,

- Innovative substance abuse and crime programs focused on education, prevention, intervention, rehabilitation and treatment.

**Quality of life is enhanced by the availability throughout the county of:**

**Safe and healthy neighborhoods;**

- Extraordinary parks and recreational opportunities;
- Protected environment and natural resources, and preserved open space and historic areas; and
- Public transportation.

**County leaders facilitate this community by:**

- Being responsive to their constituency;
- Supporting volunteer resources and community groups working to improve the county;
- Working collaboratively with schools and regional governments;
- Striking a balance between growth and development and protection of land, environment and heritage; and
- Providing representation for decision making to a cross-section of the community.

## Our Mission

**As public servants we will...**

Provide Efficient, Effective, Responsive government that meets the public's needs and improves our community.